IT problems can be unpredictable. Most small business owners are unsure how much budget to allocate for IT needs, which leads them to overspend or underspend. Predicting future technology expenses is difficult when you don't know what tech is coming out, which parts of your current system may fail or how future business plans will impact the budget.

There are multiple ways to improve your IT budgeting. Keep reading to learn IT budgeting best practices to ensure business growth and meet your financial goals.

3 COMMON MYTHS IN IT BUDGETING

THE CHEAPEST OPTION IS ALWAYS THE BEST

Truth: Do you really want to spend money on solutions that will save you some money but are of no actual benefit to your business? Pick a technology that provides value rather than just choosing a system with the lowest price.

You can make the most out of your technology investments by getting a solution that streamlines your workflows, boosts employee productivity and improves customer satisfaction scores.

LAST YEAR'S IT BUDGET WILL WORK FOR THIS YEAR

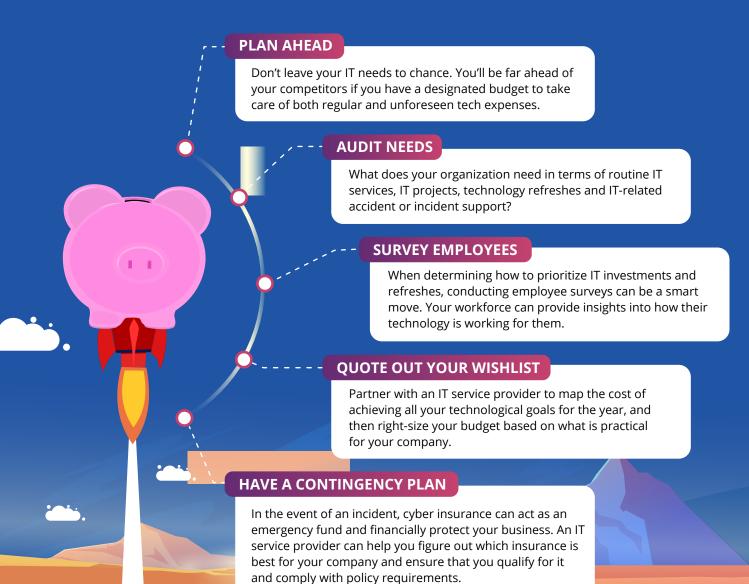


Truth: As technology and threats continue to advance, it's unlikely that last year's budget will meet your current IT needs. Conducting internal surveys to understand core points of friction can help you better understand the role upgrading different technology systems or platforms can play in improving business outcomes.

ONE PERSON CAN HANDLE ALL MY IT NEEDS

Truth: Even IT geniuses need vacations or days off from time to time. An IT service provider can augment your internal resources to help bridge gaps. This will allow your IT pros to take breaks occasionally, increasing employee satisfaction and loyalty.

IT BUDGETING BEST PRACTICES



<u>WHY YOUR SMALL BUSINESS</u> **NEEDS AN IT PARTNER**

IT budgeting can be a real challenge, especially for small businesses with limited resources. You might end up confused about how much to set aside in your IT budget. Why not simplify IT budgeting with the help of an IT service provider like us?

CONTACT US TODAY TO SCHEDULE A NO-OBLIGATION CONSULTATION AND FIND OUT HOW WE CAN HELP. **D. D. D.**